

# LONDON AND THE SOUTH

## Ward's Productions: A Move.

We have received an intimation from Ward's Production that the premises at 26, Charing Cross Road, not having been approved by the L.C.C. for film purposes, a move has been necessary. Temporary quarters have been found at 14, Bloomsbury Street, W.C.1. (Museum 6321) but newer and more extensive premises in the heart of film land are being arranged.

## At East Dulwich

The Dulwich Pavilion at East Dulwich was opened on Monday by the proprietors, the Carlton Picture Houses, Ltd., which recently acquired the property formerly known as the Imperial. The building has been entirely redecorated and renovated, and, under the management of P. T. Wakeling, there is every prospect of a successful future for this comfortable kinema.

## Shepherds' Bush Reconstruction.

The Shepherd's Bush Palladium, which has been closed for reconstruction, was opened again last week upon the completion of important exterior alterations, refurnishing, redecoration and new ventilating installation. J. Raymond and J. Symons are the directors, and John H. Mills is in personal control. The alterations have been carried out by Henry Kent, builder, to the plans and designs of Stanley Beard, F.R.I.B.A., and the amber system of lighting has been introduced. Lazarus has been responsible for the seating and decorations. The augmented orchestra is under the direction of William Tooke. Simplex machines are installed and there is a 130 ft. throw. Mr. Mills, who has been

associated with the hall for a great number of years, is by no means disheartened at the increased competition in the neighbourhood—music hall, super kinema, and other picture houses.

## Armistice Day at Mortlake.

A thoroughly successful Armistice Day concert was arranged by Percy F. Smalley, at the Gaiety Cinema, Mortlake, under the auspices of the British Legion. "The Un-invited Guest" was the film feature of the evening and the opportunity was taken by Herbert Cottesmore to make a special appeal on behalf of British Films, his sentiments being cordially endorsed by the large audience. Those contributing to the program included Hayden Coffin, the well-known vocalist.

## Presentation at Peckham.

Manager Sheridan Moore, of the Tower Cinema, Peckham, is still very much alive to his work and sometimes uses what he calls more legitimate methods than ordinary stunts. For instance, for "Chu Chin Chow" (which, by the way did enormous business) he had no outside stunting, not even a Chinese lantern in the vestibule, but he decided that music and song alone would get it over. Two good vocalists were engaged and their efforts, with the specially rehearsed orchestral fitting made the pay box receipts jump up.

He remarked to the *Kine* representative that renters could assist exhibitors if they allowed them to have their copy of film in good time. He mentioned one firm who let them have a copy three days in advance, and the result was an excellent setting.

He does not believe in continuous stunting, but when presentation is effected occasionally with artistic and original touches it certainly makes the public take notice. For the screening of the "Mount Everest" film, the co-operation of the large schools around was enlisted: the result was that many of the boys' friends (strangers to the Tower) have intimated that they will continue to patronise the hall.

New features at this hall include:—a terrace tea lounge, overlooking the foyer; a tea room on foyer floor, fitted with wireless and microphone circuits from organ and orchestra; a suggestion pad on an illuminated writing desk and illuminated chocolate trays to obviate the necessity of calling "chocolate" which often disturbs patrons.

## Eltham's Super.

The Palace Cinema Theatre, in High Street, Eltham, is still doing good business under the guiding hand of manager W. Chas. Lambert, who has been here since March. He is a firm street stunt believer and adopts this method of booming his pictures. From time to time he stages a prologue and recently he made a big success of a beauty competition. Wireless has been installed in the daintily arranged tea lounge upstairs.

British films for about 10 per cent. of the bookings here, and some have proved big winners, especially "The Mist in the Valley." Manager Lambert commenced his film work in 1910, as operator with Walturdaw's, and to-day has a good sound knowledge of the Trade. He uses Ross machines for projection, 120 feet, to a specially prepared screen. The orchestra is directed by F. J. Alexander, late of Savoy Hotel.

## Out Woodford Way.

The South Woodford Cinema, George Lane, South Woodford, is fortunate in being without opposition. The lady who guides its destinies—Manageress D. Wood—has been in the business for 14 years. She came here 12 years ago as cashier and was appointed manageress in 1917. She mentioned the extraordinary business done with "The Four Horsemen," and "Way Down East," and said with a bit of a sigh that she wished that some of the other so called big pictures had similar drawing powers. Society drama is the big thing here. Only a few British films have been screened but they have been good.

Musical Director Moss has charge of the orchestra and the projection is done by Brockliss and Gaumont machines to an ordinary screen.

## Optimism at Hammersmith.

Manager R. H. Buckley is still carrying on at the Academy, Hammersmith, and is looking forward to a good winter season. The seating capacity was augmented last year by the erection of a circle and the comfort of the numerous clientele has been regarded to the fullest extent. Films screened here must have plenty of go in them. Tom Mix and Buck Jones are big favourites.

There is an orchestra of five under Musical Director A. Drake, and the projection is from two Powers No. 6 machines, to a screen built into the wall.

## An Old Actor.

Gissing Walters commenced his managerial duties at the Cinema, Fore Street, Edmonton, last July, after 30 years' connection with the legitimate stage. This is his first film venture, and he confesses that to-day he finds the kinema a better paying proposition than the stage.

The hall in general has been refurnished and redecorated, as Walters considers that no matter what size hall or what the locality, if it is kept clean the folk will pay return visits.

Two machines (Gaumont and Powers) project to an ordinary screen.

## TRADE SHOWS — (Continued from previous page)

DATE.	TITLE OF FILMS.	SHOWN BY	PLACE.	TIME
<b>LIVERPOOL.</b>				
Fri., Nov. 23	The Law of the Lawless	Famous-Lasky	Scala	11
" "	Bonnie Prince Charlie	Gaumont	Futurist	11
Tues., " 25	Good Men and True	Wardour	Scala	11.15
" "	The Naked Man	Ideal	Palais-de-Luxe	—
" "	The Eternal Three	Goldwyn	Futurist	11.15
" "	Dulcie	A.F.N.	Own Theatre	11 & 2.30
Wed., " 27	When Dawn Came	Western Import	Palais-de-Luxe	11.15
" "	Marionette Comedies	Western Import	Palais-de-Luxe	11.15
" "	Quality Plays	Gaumont	Scala	11
" "	Bucking the Barrier	Fox	Prince of Wales	11
" "	Unreal News Reel	Fox	Prince of Wales	11
" "	The Acquittal	European	Futurist	11.15
" "	Dulcie	A.F.N.	Own Theatre	11 & 2.30
Thur., " 29	Unseeing Eyes	Goldwyn	Futurist	11.15
Fri., " 30	In the Blood	Butcher's	Palais-de-Luxe	11
" "	Homeward Bound	Famous-Lasky	Scala	11
<b>MANCHESTER.</b>				
Fri., Nov. 23	Good Men and True	Wardour	Deansgate P.H.	11.15
Mon., " 26	Bucking the Barrier	Fox	Oxford St. P.H.	11
" "	Unreal News Reel	Fox	Oxford St. P.H.	11
Tues., " 27	In the Blood	Butcher's	Deansgate P.H.	11
" "	Quality Plays	Gaumont	Piccadilly	11
" "	Homeward Bound	Famous-Lasky	Oxford St. P.H.	11
" "	The Acquittal	European	Gaiety	11.15
Wed., " 28	Three Jumps Ahead	Fox	Oxford St. P.H.	11
" "	The Eternal Three	Goldwyn	Piccadilly	11
Fri., " 30	If I Were Queen	Wardour	Deansgate P.H.	11.15
" "	Unseeing Eyes	Goldwyn	Piccadilly	11
<b>NEWCASTLE.</b>				
Fri., Nov. 23	The Age of Desire	A.F.N.	Own Theatre	11.15 & 2.30
" "	The White Flower	Famous-Lasky	New Pavilion	11
" "	The Exiles	Fox	Picture House	11
" "	Six Days	Goldwyn	Queen's Hall	11.15
Tues., " 27	The French Doll	Jury	Queen's	11
" "	Sodom and Gomorrah	F.B.O.	Pavilion	11.15
Wed., " 28	Quality Plays	Gaumont	Grey Street P.H.	11.15
" "	Out of Luck	European	Stoll & O.T.	11.15 & 2.30
Thur., " 29	In the Blood	Butcher's	Empire	11.15
Fri., " 30	My Dad	Wardour	Grainger's P.H.	11.15
" "	The Law of the Lawless	Famous-Lasky	New Pavilion	11
<b>NOTTINGHAM.</b>				
Tues., Nov. 27	The Law of the Lawless	Famous-Lasky	Scala	11
Wed., " 28	Footlight Ranger	Fox	Picture House	11
Fri., " 30	In the Blood	Butcher's	Picture House	11
<b>SHEFFIELD.</b>				
Fri., Nov. 23	Footlight Ranger	Fox	Cinema House	11
Tues., " 27	Six Days	Goldwyn	Cinema House	11
Wed., " 28	Homeward Bound	Famous-Lasky	Union St. P.H.	11
Fri., " 30	Gentleman in Muffi	Gaumont	Albert Hall	11
" "	The Eternal Three	Goldwyn	Cinema House	11