

"Potash and Perlmutter" Coming

One of the big releases of Associated First National's new season will be "Potash and Perlmutter," the filming of which was completed this week, according to news reaching Managing Director Ralph J. Pugh from Los Angeles. This is a Samuel Goldwyn production directed by Clarence Badger, and supervised by Montague Glass, author of the well-known stage play. Barney Bernard and Alexander Carr, the two well-known character actors of the stage whose work went far in making "Potash and Perlmutter" a success, are co-starring with Vera Gordon.

The Featuret

Dudley Murphy, America's youngest moving picture producer, has arrived in London from Southern Italy, where he has completed his "Featuret" series of one-reel novelties. It was the first of these pictures that attracted so much attention when they were shown in New York. These pictures contain the unadulterated elements of the medium itself, namely: rhythm, colour, tempo, and balance. They have an emotional appeal which reaches high-brow and low-brow alike, and their success at the Rialto and Rivoli on Broadway proved them to be worthy of their name "Featurets," and indispensable to any programme. Mr. Murphy is staying at the Jules Hotel in Jermyn Street, and expects to be in London about two weeks, after which he intends to go to Vienna and Budapest, where some of the scenes in his next pictures are to be made.

"Jacqueline"

The date of the Trade Show of "Jacqueline, or Blazing Barriers," the second of Western Import's supers, is August 10th. The wonderful forest fire of seventy-five acres, which were actually burnt to get one of the greatest screen spectacles ever seen, is probably responsible for the alternative title. The cast includes pretty Marguerite Courtot, Lew Cody, while Helen Rowland and Joseph Depew (famous for their performance in "Timothy's Quest") play the younger days of these two grown-ups. There are also Russell Griffin, one of the cleverest and roguish kiddies it is possible to find; J. Barney Sherry, Edmund Breese, and many others.

Trade Show of "The Gossip"

European Motion Picture Company, Limited, will give a Trade Show in their private theatre on Tuesday and Wednesday, August 7th and 8th, at 11 a.m. and 2.30 p.m. each day, of the Universal Special Attraction, "The Gossip," starring Gladys Walton, one of the Capitol Nine Series. The story of "The Gossip" was published by Edith Barnard Delano under the original title of "Carey Came to Town," and deals with the romance of a girl reared in rustic surroundings who goes to live with her uncle, a manufacturer in a large city, who is faced with a strike of his employees. The girl's simplicity and directness smoothes over difficulties which probably would be aggravated by people who usually play the rôle of peacemaker. Gladys Walton is supported by Ramsey Wallace, Freeman Wood and Carol Holloway.

Gaumont to Handle New "Quality Plays"

Messrs. A. C. and R. C. Bromhead, of the Gaumont Company, Limited, (whose ideas on the future of British production are both pronounced and practical), have acquired the rights in the new "Quality Plays," some of which a leading journalist has seen and described as "Lays of Modern England." The practical details of the new "Quality Plays" are as follows. There will be six subjects in the first of the new series.—"Reverse of the Medal," "Man Who Liked Lemons," "Three to One Against," "Constant Hot Water," "Finished," "Darkness." Some are dramas, with the intensity of Grand Guignol plays, and the others are comedies, chiefly farcical. Variety is a big feature. Each is in two reels and aptly introduced as "A little play with a big story." Release and Trade Show dates have not yet been fixed, but an announcement will be made as early as possible.

Ross's Awarded Grand Prix Diploma

Messrs. Ross, Limited, of London, the well-known makers of the Ross Lenses and the Ross Projector, have been awarded the diploma of the Grand Prix at the International Exhibition of Photographic Optics and Kinematographs at Turin.



Scenes from the second of Western Import's series of supers, "Jacqueline, or Blazing Barriers," which they will Trade Show at the London Pavilion on August 10th.