

TRADE NOTES AND NEWS

grounds has been specially set apart for shows and novelties, and he hopes to introduce many amusements not previously seen in this country.

VITAGRAPH PLANS.

Jimmy Morrison, one of the best known juvenile leading men in America, has been engaged by Vitagraph for a leading role in "The Man Next Door," by Emerson Hough, author of "The Covered Waggon" and many other successful novels. The selection was made by Albert E. Smith just before he left the Hollywood studios to come East. Morrison has appeared in other Vitagraph productions, notably "Black Beauty," in which he appeared opposite Jean Paige. Victor Schertzinger has been engaged to direct this special production.

RENTERS' BIG PICTURE.

W. Kingo Armstrong, on behalf of the Incorporated British Renters, Ltd., will shortly offer what he describes as a most remarkable picture. "Whom the Gods Would Destroy" is a film which has as a backing the Great War, but it is not essentially a war picture. The cast includes Jack Mulhall, lent by Lasky for the leading part of the young scientist, afterwards a soldier, "Jack Randall," Pauline Starke as the Belgian girl heroine, and Kathryn Anams in the secondary female part. The supporting cast is said to be practically "all star." "Whom the Gods Would Destroy" took a year and a half to make, and the locations are in New York, Belgium, Paris and London, while some wonderful "shots" are promised of the British Navy actually in action. The actual bombardment scenes in the final reels are said to be the truest ever shown on the screen outside official topicals. In none of them is there the slightest stage-management. The whole picture is described as a sensational photoplay spectacle visualising the unseen forces that have charted the progress of the world from long before the Christian era up to the world catastrophe of 1914. It pictures the tremendous ambitions and failures of the great world conquerors, Attila, Mohammed, Suliman, Napoleon and the dethroned Kaiser, and contrasts the philosophy of love and peace against the earthly ambitions of these mad dreamers of universal power.

ANTICIPATING AMERICA.

"The Madonna in Chains" is the first fruit of the special arrangements made by F. W. Kilner during his last visit to America, whereby he is able to offer the

"I shall be pleased to know if I am at liberty to make use of your criticisms in program and other advertising matter, in regard to any films booked and reviewed in your paper. I find your reports very trustworthy and well written."

A. C. Browne, Goldsmith St.
Picture Palace, Nottingham.

very latest American examples at the same time or even before they are shown in the land of their creation. When he left New York a few months back, "The Madonna in Chains" was still in the making. The first show copy was despatched to England immediately upon its completion, and is now at the Kilner offices.

A BOOK TIE-UP.

In order to assist exhibitors who are showing "Kindred of the Dust," First National has made arrangements with Hodder and Stoughton, the publishers of Peter B. Kyne's novel, to flood the country with editions. A list of bookings have been handed to the publishers, who are making arrangements to distribute copies to booksellers in the districts where the film will be shown.

"DICK TURPIN" A SUCCESS.

Jeffrey Bernerd has received a letter from George A. Morley, general manager of the Assembly Rooms, Bath, in which he reports, regarding "Dick Turpin":—"I have shown this great picture during this week, and we have played to capacity each day, and have, in fact, beaten all records for the past two years. It is a source of great satisfaction to me to know that I have secured the second run of this play."

CASTLETON KNIGHT IN AMERICA.

Castleton Knight received a rousing welcome at the offices of First National in America, and succeeded in obtaining a fine show for British exhibitors in the American Trade Press. During lunch he told of his famous kidnapping stunt with Chaplin, the story of which certainly gave America the impression that exhibitors in this country are not quite so slow as they are inclined to think.

"DR. MABUSE" RELEASE.

Grangers' special film, "Dr. Mabuse," is to be released for public exhibition on April 2.

AN HONOUR FOR "ROB ROY."

At the official opening of the new St. James's Picture Theatre in Buckingham Palace Road, which will take place at nine o'clock on Monday, April 9, the feature of the program will be the Gaumont production of "Rob Roy," which is released in London on that date.

THE GRAND NATIONAL FILM.

This year's film of the Grand National, taken exclusively by Pathé, despite the unfavourable weather conditions that prevailed during the running of the race, is the usual complete record. The whole event, from the parade to the unsaddling of the winner in the unsaddling shed, is shown. Slow-motion pictures are included of the first jump, which proved so fatal to so many runners last year, and a fine picture of the only fall at this obstacle was obtained. All the other spills were admirably photographed, with the consequence that an altogether splendid reel has been made.

GAUMONT "TRAILERS."

The Gaumont Co. is issuing 200-foot "trailers" for both "Rob Roy" and "The Little Minister," and the first is available now. It is promised that both will be well up to the standard of the "trailer" for "The Gipsy Cavalier," which all exhibitors seem to have found of the utmost value.



Florence Nelson
A "QUALITY" PLAYER.

Florence Nelson has just finished playing Mrs. Musquash for Quality Plays in "The Parrot." She played on the stage for many years in London and the provinces, and toured Australia and New Zealand with Ethel Irving, and started on the films when they were still in their infancy, with the original Barker and Clarendon Companies.

SHOWING FILMS IN THE GUILDHALL.

The Gaumont Co. showed its series of single-reel films, "The Romance of London," to the Aldermen of the City of London in the New Court Room at the Guildhall on Tuesday last. This is said to be the first time films have been shown within the historic precincts of the Guildhall and special safety arrangements were carried out by Gaumont.

ELINOR GLYN APPROVES B.E.F. FILM.

Making a special journey from Denmark for the purpose, Elinor Glyn saw the film version of her story, "The World's a Stage," at the offices of British Exhibitors' Films on Thursday last. She said she was surprised and delighted with the film. "It is exactly what I had in mind," she said, "when I wrote the story, which is typically American. I would like to impress this point, that the picture is an exact replica of the real Hollywood. Where else would one find luxuriously furnished drawing-rooms opening straight on to the street, and the black cook bustling in among the guests to state that dinner had been cooking long enough and it was time it was served?"

A DICKENS FILM MUSEUM.

The Committee of the Dickens Fellowship has accepted from the directors of Associated First National Pictures a copy of the Jackie Coogan film "Oliver Twist." The film will be made the nucleus of a Dickens Film Museum, and will be housed in the Doughty Street premises in which the novelist once lived.

WEMBLEY AMUSEMENTS.

Fred. E. Bussy, the successful organiser of many exhibitions, and a director of Associated Newspapers, has been appointed managing director of Wembley Amusements, Ltd., the concessionaires for all the amusements at the British Empire Exhibition. A site of thirty-five acres in the Exhibition

"THE QUEEN'S" Hugo Rumbold, the designer, who has produced his productions of Sir "The Marriage of Figaro," "Madame Angot," and joined forces with Louis "Call of the Blood," "Phroso" fame, to make the first of this series is "Necklace," detailing what probably the most audacious fraud ever perpetrated in world.

COSMO'S NEW

As from March 24, the Co., Ltd., has been in Wardour Street. Its Gerrard 4928.

TRAILER FOR "DR. MABUSE"

Granger's is issuing a "Dr. Mabuse," which is intended to show the presentation of the super. signed to follow up the advertising, and it shows exciting incidents from the depict "Dr. Mabuse" in It is of a handy length enough to whet the app

AT THE STOLL

The Stoll studio at C a study in contrasts l Elvey was filming inter episode of E. Temple Wandering Jew," A. E. on interior scenes in th of "The Mystery of D George Ridgwell was venture of Sherlock Ho Last Bow." One coul End opium den on th Chinamen, Burmen an down into the terraced Bottadio's house in Pal of the thirteenth cen about in their picture with no more than a could look over into th spy and see Sherlock an American bringing Bork, a formidable p Wilhelmstrasse.

SCREEN P

A number of exhibi Gaumont Co. that the Gipsy Cavalier" was so well cut that ma much concerned at ha keenly aroused without the thrilling flood sc in bringing large crow exhibitors generally h tent business with it.

A NEW PRODUCIN

The Star Productio pleted its first five-ree village life, in whi artists take part, incl G. K. Arthur, Doris Lugg, Marie Gerald, Wright, and others. duced under the direc ton and Ed. R. Gor

CHEAP E

Sherwood Exclusiv has taken over a fu attractive features, a found in our adverti bitors looking for su do well to send f Sherwood is also of Charles Urban's " useful interest reel.