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Manchester & Liverpool

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New Bolton Cinema

The new Savoy Picture Palace in Bolton Road, Blackburn, was formally opened by the Mayoress (Mrs. J. T. T. Ramsay) last week. The proceeds of the matinée, amounting to £35, were given to the East Lancashire Royal Infirmary.

Cinema Sunday

The Warrington Cinema Exhibitors Association's request for permission to institute a Cinema Sunday as an annual combined appeal, on behalf of local cinema proprietors, to provide funds for local and deserving charities, has been considered by the Watch Committee of the Town Council, and the Association has been asked to supply a list of the charities which it is proposed should benefit by the proposal.

Christmas Day Performances

Consideration was given by the Manchester Watch Committee on Thursday last to the question of the opening of cinema halls for Christmas Day entertainments. About thirty halls sought permission to open. The Watch Committee referred the matter to the Chief Constable, who was empowered to approve of exhibitions subject to the suitability of the programmes.

An Improved Arrangement

To meet the convenience of patrons, the management of the Winter Gardens, Manchester, has arranged for two separate and distinct performances every Saturday evening at 6.15 and 8.30 p.m. The object of the management is to prevent "queueing" as much as possible. Prices, of course, will remain as before.

An Ashton Change

A temporary transfer of the cinematograph and music licences at the Majestic Picture House, Old Street, Ashton, from Mr. Wilfred Hayes to Mr. Frederick Hardy has been granted.

New Premises for Gaumonts

Messrs. Gaumonts Company will shortly be removing into more commodious premises at 41, Corporation Street, Manchester. To conform with the requirements of the Celluloid and Film Act, eleven fireproof vaults with steel shelving have been provided, and thus the new address will have equipment which may be regarded as one of the best in Manchester. They will have their own theatre, about 30 ft. by 17 ft., to seat about fifty persons. Two Trade Shows have been arranged for December 12th and 10th at the Gaiety Theatre, when "Silent Evidence" and "Blind Hearts" respectively will be presented. Felicitations to Mr. Gell upon his appointment to the assistant managership of the Gaumont Company, London! My congratulations are tempered by the regret at the departure of such an able member of the Manchester trade. However, what is Lancashire's loss is London's gain. Mr. E. C. Agnew, of Leeds, who succeeds Mr. Gell, I have already had the pleasure of meeting, and hope for the same co-operation from him as I have had from his predecessor.

Manchester Wins

The Manchester Cinema Trades Sports Association Football Club won their first match of the season last week,

when they beat Levenshulme Wednesday 3—2. Their record for the season is:—Won 1, drawn 1 and lost 1. It is expected that the next fixture will be a charity match.

One of the Best

Mr. A. Leslie is to be congratulated on the success of his first Trade Show since taking over Messrs. Granger's Liverpool office. "The Green Caravan" was screened, and the attendance was one of the best for any trade exhibition held at the Prince of Wales Picture House, Liverpool. On December 10th, the Granger-Davidson super-production, "Weavers of Fortune," will be presented to the Trade at the Prince of Wales Picture House.

Hopes for Wireless

Messrs. Walturdaw's are having special rooms fitted out at their Liverpool and Manchester branches for wireless demonstrations, and hope—when broadcasting is in full swing—to instal sets at cinemas. "Mirrorgraphs," the one-reel dramas, are being reissued, a fact which will please numerous exhibitors who have been inquiring about these short films. A Trade Show of two sporting dramas and three quality plays was held yesterday (December 6th) at the Palais de Luxe, Liverpool.

A Film Carnival

Mr. W. B. Rawson, of Messrs. Wardour's, Liverpool, is arranging a "Queen of the Moulin Rouge" carnival and ball to take place in the ball room and French court at the Midland Adelphi Hotel, Liverpool, on February 2nd. Dancing will be non-stop from 8 p.m. to 2 a.m., and two orchestras will be in attendance. Prizes will be given for the best costumes, etc., including £10 to the lady judged to be the best representation of Miss Martha Mansfield, who takes the leading part in the film. Many novelties will be introduced. Mr. Rawson will act as M.C. The net profits of the function, which it is hoped will reach £100, will be handed over to the Liverpool Stanley Hospital. Tickets will be 15s. 6d. each, and will include dinner. The film, "Queen of the Moulin Rouge," will be released at the Scala, Liverpool, on the day of the carnival. Mr. Rawson tells me that Messrs. Wardour's are spending £1,500 on newspaper publicity for "Timothy's Quest," which is to be run for eight weeks in London.

Christmas Performances

The Warrington Watch Committee has given permission to the Warrington Cinema Exhibitors Association to open their respective premises on Christmas Day between 6 and 10 p.m., subject to the programmes being submitted to and approved by the Chief Constable.

Fox's Arrangements

Messrs. Fox Film Company are acquiring the Deansgate Picture House, Manchester, each Tuesday, commencing from December 5th to February 6th inclusive, for the Trade Shows of their special super-productions. The second Lupino Lane comedy, "The Pirate," and "The Men of Zanzibar" were presented to the Trade yesterday (Wednesday), at the Kinema Exchange, Manchester.

Closed Down

That little hall in East Street, Waterloo, known in recent years as the Bijou Cinema, Waterloo's first picture house, was a few days ago closed until further notice. The hall has a history. More than twenty years ago it was a Salvation Army Barracks, then it was a Presbyterian Mission, a