

AMONG NORTHERN RENTERS MANCHESTER

of the evening were the new Lord Mayor of the city (Alderman F. Fountain) and Captain James O'Grady, the one a constant friend of the ex-Servicemen, the other an equally earnest friend both of ex-Servicemen and the cinema Trade, on whose behalf he has worked hard and achieved much success in Parliament as the Labour M.P. for South East Leeds.

H. A. Whincup, after giving the loyal toast, introduced and welcomed the guests, referring briefly but comprehensively to their good work—the Lord Mayor's interest in the training of ex-Servicemen for cinema work, Capt. O'Grady's for the soldier, ex-Serviceman and pensioner, as well as the cinema Trade.

Capt. O'Grady, giving the toast of "The Kinema Trade," took the opportunity to get in some good propaganda work for the abolition of the Entertainment Tax.

ROTHERHAM ELECTRICITY CHARGES.

Rotherham exhibitors have taken decided action in their effort to secure from the Corporation Electricity Committee the principle of a distinction being made in the charge for electricity used for lighting and that for projection. The dispute has been in progress for some months, the Corporation electrical engineer maintaining that electricity supplied for projection was a luminant and therefore subject to lighting and not power rate. The exhibitors have secured the assistance of J. C. Elvy, A.M.I.E.E., a London consultant electricity engineer, and he is fighting their case from a technical standpoint. Mr. Elvy, who was in Rotherham last week, maintained that electrical energy used for projection is power not luminant and is very hopeful about converting the Rotherham authorities to that opinion. Considerable progress has already been made in that direction, and there is a probability that this long standing grievance will be remedied in the near future.

SHEFFIELD RENTING CHANGE.

R. Booth has been appointed successor to George Haines, who has joined the staff of Allied Artists as South Yorkshire and Lincolnshire representative for Granger's. Mr. Booth is well known in the district, having been with G. W. Knapton and Co. for many years. He was with Mr. Knapton at Rotherham before the opening of the Leeds office, and has had considerable experience both of indoor management and on the road. Mr. Booth took over his new duties on Monday.

A NEW YORKSHIRE "REP."

Victor W. Walker, who is well known throughout the South Coast territory as Butcher's representative, has now gone to the South Yorkshire area for that firm. He is working from 69, New Briggate, Leeds, and reports good business with "The Son of Kissing Cup" and the other Butcher features.

BUTCHER RETURNS TO HULL.

The patrons of the Central Picture Theatre (P.C.T. Circuit), Hull, have welcomed back E. W. Butcher, whose sojourn in town may no doubt turn out to be of great advantage to the frequenters of this theatre. During E. W. B.'s absence the theatre has been in charge of O. Walsh, who has proved an efficient substitute.

NEW YORKSHIRE PROJECT.

A new cinema is proposed to be erected at Twitch Hill, Horbury (Wakefield) by Mr. Fox. Plans have been tentatively passed by the local Council, Mr. Fox being informed that it is proposed in a town planning scheme to widen the road at the proposed site to 36 feet.

GAUMONT'S NEXT.

We are informed by W. J. Gell, of Gaumont's, that his firm's next offering will be a powerful dramatic feature entitled, "Silent Evidence." From advance information it appears that this production will find a ready market in this territory, and in view of this fact there is bound to be a good attendance at its Trade presentation, which will take place at the Gaiety Picture House, on December 12, at 11 a.m. It will also be shown the same afternoon at the firm's private theatre at 2.30 p.m. Another interesting feature from the house of Gaumont is "Blind Hearts."

Vivid's Doings.—Jack Sunderland, of Vivid Exclusives, tells us that he is perfectly satisfied with the reception accorded his latest offering, "The Survival of the Fittest," which was shown to the Trade the other week. This picture, we understand, has been booked pretty extensively all over the territory, and Mr. Sunderland is now looking forward to his next presentation, "Creation." This film will be shown to Manchester exhibitors at the Deansgate Picture House, on November 28, at 11 a.m.

A Re-Issue.—Several well-known films have been re-issued lately, but what will perhaps be the most popular will be "Tillie's Punctured Romance," which is about to be put out by John Blakeley, Ltd. This Chaplin favourite will now be put out in three reels, and on account of the scarcity of Chaplin pictures lately it is likely to be well received by the public. It should be pointed out, however, to interested exhibitors, that this picture is no dupe, but taken off the original negative.

SHEFFIELD

European Busy.—J. Ambrose Pickard tells us the European Motion Picture Co. has a big new program to announce shortly, embracing about a dozen Universal subjects. These are to be Trade shown one each fortnight, and include, "Afraid to Fight" (Frank Mayo), "The Leather Pushers," "The Kentucky Derby," a strong sporting drama, of which a special Trade show is to be held on December 11, and "Under Two Flags," which Mr. Pickard says portrays the best characterisation yet given by Priscilla Dean.

GRANGER'S LATEST.

R. Booth, who has just taken over the representation for Granger's, is very enthusiastic about the Granger Master production, "The Green Caravan." Starring Catherine Calvert, this is a screen version of Oliver Sandy's novel, and has an all-round appeal. It is to be Trade shown at the Electra on November 29.

Goldwyn's New Program.—The new Goldwyn program mentioned some weeks ago in these columns has now been made public, and we are told by Oswald Cohen that many inquiries are coming along, particularly with regard to the screen version of the Sherlock Holmes story, "Moriarty," Hall Caine's "Christian," and "Remembrance." The latter has been directed by Rupert

Hughes, who was responsible for the production of "The Old Nest."

"Romance of History."—The "Romance of History" series, according to Laurie Pickard, is making fame for the Mercury Film Co. Another Mercury capture may be announced shortly.

LEEDS

The Week at the Exchange.—Twelve films were booked to be Trade shown at the Exchange this week. E. Grattan Milloy showed "The Gift Supreme," featuring Lon Chaney, on Tuesday morning, and European screened "The Rage of Paris," and a short comedy. After lunch Phillips showed "Tracks." Yesterday (Wednesday) morning, Vitagraph was due with "The Law Decides," and a Larry Semon comedy, "The Agent," and Wardour was to follow on with "Timothy's Quest." In the afternoon Frederick White (Astra) was to screen "Nearly a Millionaire."

To-day and To-morrow.—At 11.40 this (Thursday) morning, J. E. Blakely, Ltd., is to show "Tillie's Punctured Romance." To-morrow, at 10.40, "Beloved Blackmailer," featuring Carlyle Blackwell is to be shown by E. Grattan Milloy, and then New Century will put on three new Buster Keaton comedies. After the luncheon interval, Associated First National will screen "Light in the Dark," at 2.15, and Gilling is then to conclude the day and the week with "Do the Dead Talk?"

NEWCASTLE

Extending Business.—Bert Henderson has accepted the Northern counties agency for the Astra National Productions, Ltd., and has begun very well with subjects handled on behalf of that concern. The first of these is "The Bohemian Girl" and "The Wonderful Story."

Ex-Kaiser's Pictures.—Northern exhibitors are keenly interested in the pictures taken by Gaumont at the ex-Kaiser's Doorn estate, and there was a big demand for the 700 feet length of film, after it had been shown in Newcastle to members of the Trade.

New Offerings.—The High Level Exclusive Company has secured another batch of Nick Carter detective stories, for early release. There are twelve subjects in the series.

Comedies.—A series of eighteen super-comedies, which have been purchased by the Northern Mutuals, are booking out very well, and good business is being done with "White Hands," "Where is My Wandering Boy?" and "Rich Men's Wives."

IRELAND

Four Lasky Winners.—Lasky will shortly offer for immediate release the following attractions: "Blood and Sand," "Manslaughter," "The Loves of Pharaoh," and "To Have and To Hold." J. Graham Bell, of this firm's Dublin offices, is confident that these features will do very well.

"Why Men Go Wrong."—Ben Cowen, of the Empress Agency, recently showed us some stills from the film, "Rich Men's Wives," which he is Trade showing, and which go to show that the picture is a powerful one. "Why Men Go Wrong" is the intriguing title of another big film he is offering, featuring Severin Mars, of "J'Accuse!" fame.

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