

expedite the games and maintain a lively unbroken interest, all players are urged to play their games at the earliest possible moment.

Renting Changes

Mr. G. H. Haines, who has latterly represented Granger's Exclusives in South Yorkshire and Lincolnshire, has now joined Mark Thorpe, the Yorkshire manager of Allied Artists. He will continue to work in his old territory. Mr. L. F. Downing, lately with Regent Films, is now representing International Film Distributing Company in South Yorkshire under Jack Evans, the Yorkshire manager.

Goldwyn's New Programme

Mr. Edgar Isaacs, of Goldwyn Films, now has particulars of a big new programme for 1923, beginning with releases in January. Goldwyn's are working on the policy of fewer but bigger productions, and "Moriarty" (after the Sherlock Holmes story), "Remembrance" (by Rupert Hughes, author of "The Old Nest"), and "The Christian" (by Hall Caine) are only three of the many big things to come.

Round Other Renters

Mr. W. W. Jay, of Fox Films, is following up a successful Trade screening of "Oath Bound" (Dustin Farnum) with "Just Tony," the first Tom Mix "super special," featuring his clever horse, Tony. Trade Show at the Scala (tomorrow), along with the first of a new series of Clyde Cook Comedies, "The Eskimo."

Mr. C. P. Metcalfe, of Walturdaw's, screens at the Cinema Exchange next Tuesday four quality plays, and on Friday, December 1st, five sporting films.

The Granger super-production, "The Green Caravan," featuring Catherine Calvert, is also for Trade Show at the Majestic next Tuesday by Mr. Cyril Last.

"Zone of Death" (by the producer of "J'Accuse") at the Exchange next Wednesday by Mr. G. H. Johnson, of Premier, for Fuller's Exclusives. Don't miss it!

"Tilly's Punctured Romance," handled on this territory by George Fountain, Astra Films, and others, is having quite a good run again in Yorkshire.

Mr. Daniels, of W. & F., who is busy with Snub Pollard, Johnny Jones and "Our Gang" Comedies, tells me his next big feature film will be "Why Men Go Wrong."

S. Wales & Monmouth

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Now that the General Election is over it will not be amiss to add just one or two little points to show what a wonderful campaign it was that was conducted by the Welsh exhibitors in opposition to the Entertainments Tax. All the candidates were interviewed from day to day, and it is refreshing to observe that those Welshmen who were elected have pledged themselves to do their utmost when they get to Parliament to either bring about the abolition of the Entertainments Tax or secure some modification. For weeks past Mr. H. V. Davis has been installed at the Cinema Exchange, Cardiff, and while practically the whole of the exhibiting side came to his support, it would be unfair not to include the names of Mr. David Hughes and Mr. Richard Dooner, who gave up a good deal of time journeying from one district to another interviewing the respective candidates. Never have we seen such spontaneous enthusiasm. Exhibitors came into the campaign realising that a good deal of their future depended upon the Entertainments Tax, and Mr. Davis and his band of workers left no stone unturned to see that the whole ground

was covered. Not a single definite refusal was received from the candidates, and altogether fifty favourable replies came to hand. Even those, who through Party loyalty, found it impossible to give an unconditional pledge, expressed the greatest sympathy with the exhibitors' cause. Mr. Davis and Mr. Nat. Dix interviewed Sir Alfred Mond, who won the seat at Swansea, and contrary to previous expectations, found that he was sympathetic. His reply is interesting. Here it is:—

"I have been much impressed by the points placed before me by your deputation, showing how hardly cinemas are suffering from the Entertainments Tax. Personally, I should like to see the Tax done away with altogether at the earliest possible opportunity, but even if this should not be possible, I think the very inequitable method of its incidence should certainly be remedied."

Most of the other Welsh candidates wrote in a similar strain, and the Tax Abolition Committee at Cardiff is sending out a letter of thanks to all the successful candidates who have pledged themselves to support the cinema trade in its fight. What the Committee feel strongly is that in the next few months the public must be made alive that the policy of the three great branches of the entertainment world is to pass the benefit of the Tax abolition on to the patrons: "This," Mr. H. V. Davis told me, "must be stated in unmistakable terms if we are to make Members of Parliament who are now pledged to our cause, feel that we have the support of the public." South Wales exhibitors are attaching great importance to the suggestion of introducing into the topical forty or fifty feet of propaganda in connection with the Tax.

Exchange Anniversary

The anniversary of the Exchange, which will be held on Friday week next, is to be a very big function, and the committee are busy with the arrangements. Though the event will be celebrated under a cloud of trade depression the members of both sections of the Trade intend to mark the progress of the institution in an unmistakable manner. It will be a big gathering. Invitations are being sent out to Members of Parliament. It is quite likely that the Lord Mayor and Lady Mayoress of Cardiff will be present, in addition to other prominent South Walesians, and some well-known figures in the film world. The anniversary will take the form of a dinner, to be followed by a musical programme, and, of course, the usual toast list.

A Good Orchestra

The other evening I chanced to pay a visit to Vint's new Electric Palace, at Barry Dock, and it is to the credit of the orchestra to say that their playing was a feature in a remarkable programme. Wales is famous for its fine cinema orchestras, but it would be difficult to beat such consistently good playing as we had the pleasure of hearing at this popular hall. They watched the picture closely, and Mr. Brooks, the conductor, must be praised. For he, indeed, made the show. By the way, at Barry, we are finding interesting innovations at the various picture halls. At the Court Cinema, Cadoxton, recently, Mrs. Barron Solomon, wife of the manager, sang a solo to support the film.

Bad Business

So far as the local trade returns are concerned, exhibitors are hoping against hope, that now that the General Election is over they will do better for the remainder of this winter season. The season has been a gross disappointment. It has been one of the most disastrous in the history of the industry.

With the Renters

Mr. Eddie Thomas has joined the Rose Film Company, and amongst the big subjects he is handling is "The Virgin Queen," featuring Lady Diana Manners and Carlyle Blackwell.