

marnock, one wonders if a feeling of exaggerated importance is not being created by exhibitors themselves among their musicians through such methods.

"COUNTESS" AID FOR AMBULANCE FUND

This Saltcoats picture house with the ducal name was again to the rescue last night (Wednesday) for a local deserving fund, Mr. Buchanan Thomson, the proprietor, and Mr. Will Hawthorne, the proprietor of the Alfresco Entertainers on the shore, collaborating in organising a big picture and variety entertainment in aid of the Ardrossan, Saltcoats, and Stevenson Ambulance Fund. With two such energetic stalwarts at the head of affairs it is a certainty that there will be a handsome sum handed over to the Fund.

CINEMA CLUB TOPICS

Next Friday, September 8th, is the monthly Club luncheon, and as it is the start for the season, the attendance of members should be greater than has been the rule for the last few months, although the writer has been a transgressor himself in this respect, but it was business and not pleasure that was responsible for this. It is on the cards that a well-known Parliamentarian will "orate" on Friday, and the President is to call on "the parson" at 1 o'clock prompt. If you miss a course the fault will be thine. And you have to sign your name now. There's a reason. Can you guess? We know, but be there, and you will be told. The Executive and the Entertainment Committee are busy making arrangements for the anniversary gathering of the Club. Although the official fixture card states that this was to take the form of a whist drive, supper and dance, there is likely to be a slight alteration, but as soon as the necessary details are arranged you will see it in **THE BIOSCOPE**.

ANOTHER KNOCK FOR EXHIBITORS

The Coliseum, Glasgow, which is one of the Moss Circuit of music-halls, has again entered the lists as a competitor with the regular cinemas. This week D. W. Griffith's supreme wordless play "Orphans of the Storm" is being screened twice daily at 2.30 and 7.15, and the advertising campaign has made Glasgow exhibitors sit up and take notice. It would not surprise us if the attitude taken up by Edinburgh and Birmingham exhibitors on the question of big pictures being screened in halls that are not recognised as cinemas will not only be adopted by Glasgow exhibitors, but that even more drastic methods will be advocated and carried out against offending firms.

PICTURE HOUSE FUN FETE

Manager Guthrie, of the Picture House, Sauchiehall Street, Glasgow, has improved on the old fun fete idea which used to be a popular one in the earlier days of the pictures. Last Friday night the regular dramatic feature was withdrawn, and a programme of comedy pictures submitted. The orchestra played jazz music, and a quartette of vocalists assisted the audience to sing the latest fox-trot and one-step melodies. Numerous stunts were introduced, including a page boy taking the conductor's bâton, confetti and carnival streamers were distributed to the patrons, and the fun provided on the screen, by the staff, and the patrons themselves proved that Mr. Guthrie has nothing to learn in the organisation of a real joyous "stunt" night, and Friday's success was such that a repeat performance looks like a certainty. But don't overdo it, Mr. G., for, as we have already said elsewhere in this issue, "THE PICTURE IS THE THING."

Trade News and Notes

Changing Places

Mr. W. Shaw, who has been one of Pathé's outside representatives, terminated his engagement last Saturday. Mr. Shaw is deserting the ranks of the gentlemen of the road, and is joining the ranks of the exhibitors. Good luck to him.

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Mr. W. W. Miskimmin, who at one time was proprietor of the Picturedrome, Falkirk, has made a start on the road as a film traveller. He is representing Waverley Films, Limited, and as they have the goods, he should get the contracts, and we feel certain that he will.

Next Monday, September 4th, the Phillips Film Company are due at the New Savoy with Wesley Barry in "School-days," and Mr. Morgan informs me that Trade Shows will be held regularly every fortnight thereafter.

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"The Birth of a Nation," F.B.O., is reported to be booking extra well in Scotland. Mr. Cowan is making steady headway with his big lot of subjects, and is looking forward to a big winter's business.

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What's happening on October 3rd at the Salon? I wonder if they have heard of it at Aberfoyle!

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Sorry to hear of Mr. Geo. Kay's illness, contracted while on holiday. Hope he gets better quickly, as George Square does not seem the same without him.

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Argosy Film Company, Limited, are screening the first four of their Quality Plays on Tuesday next. The titles are—"The White Rat," a queer story from *Truth*; "A Question of Principle," from *Pan*; "Fallen Leaves," also from *Pan*; and "The Thief." On Friday Mr. Wallace is showing Mabel Talliaferro in "The Dawn of Love." He expects to show the big subject, "Arabian Nights," early next month.

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The "Robinson Crusoe" seven-reel feature which the Square Film Company are controlling in Scotland should prove a very popular winner, for no story is better known than Defoe's classic. In this production the book is closely followed, the whole story is shown in one screening, and it must not be confused with the excellent serial of the same name. Mr. Kay has shown his usual enterprise in securing this subject for Scotland and the Four Northern Counties.

Life at Monte Carlo, where men and women play—and pay! Everyone on holiday—The spirit of recklessness—



Gambling—with money — with reputation — with Life itself—

Some drunk with fabulous winnings—some hopeless with irreparable losses—some envious lookers-on—

All a living, breathing part of the beautiful nightmare which is Monte Carlo!



FOOLISH WIVES
The Most Talked About Picture in the World