

JULY 27, 1922.

THE
BIOSCOPE

11



QUALITY PLAYS

ASK YOUR PUBLIC
WHICH THEY PREFER

TWENTY MINUTES OF FILM WITH
100% STORY VALUE OR NINETY
MINUTES OF FILM WITH 20% STORY
VALUE

**QUALITY 20-MINUTE PLAYS
HAVE 100% STORY VALUE.**

PRODUCED BY

GEORGE A. COOPER

FOR

QUALITY FILM PLAYS, Ltd.,

AND

PRESENTED BY

THE WALTURDAW CO. Ltd.,
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