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A FEW NOTES.

Reducing the Total.—Mixed Feelings.—The Swan-Song.—Creating Pensions.—"Biding In."—Round Whitchurch.—Child's Bill Chance.—The Old Giving Place to the New.

[By W. A. Perkins.]

My readers probably will remember that some months ago, when I reached a certain milestone on life's journey, I told them of an intention to relax my activities. In the course of tabulation of various commitments there came a full realisation of the burdens that, consciously and unconsciously, had been allowed to grow and become a strain on time and energy, and finances. The completed list almost caused a shock—one thing leading to another and that to something else all helped to make up a terrible total. Some "cuts" at, with national and other public expenditure, were comparatively easy to make, while others were much more difficult to contemplate. In a few cases all that was needed to bring about severances was determination not to renew membership, together with intimation to that effect sent to the proper quarters. Those "cuts" having been effected with more or less reluctance, there came others which could only be brought about by personal notices of proposed retirement and the steeling of oneself to resist the appeals of friends to continue in office. Anyone who has been similarly placed will appreciate the difficulty of holding out in the face of such requests, put in the most flattering manner, especially when one is still anxious to be of some service to the organisation concerned.

* * *

I went to the Holborn Restaurant last Friday night with somewhat mixed feelings. Delighted though I was with the prospect of spending a pleasant evening in the company of friends, with many of whom I had been connected in the work of the Golders Green Conservative Association for over a decade, I could have been strange but I not felt a trifle chastened by the thought that, having decided to retire, I was about to make my last public appearance as chairman of that body and to sever an official connection with my Party which in various honorary capacities and in several spheres, has been maintained for over forty years. No, I am not declining office on account of any quarrel with the local ranks or even because I am less of a Conservative than before. It is because I have felt for some time that the post which I have striven my best to fill should be taken over by a younger person able to devote more time and energy and ability to the work than I, with my limitations in many directions, have brought to bear upon it. I have deliberately written "person" instead of "man," for who knows, in these days of sex equality, where choice may not fall upon a woman? Be that as it may, whoever is chosen may rely upon the sympathy and assistance, if needed, of an old Tory!

* * *

For Friday's function, my friend A.J. had returned specially from the South of France to preside, and we were all grateful to Mrs. Rentoul and him for conferring a well-earned holiday on our account. Our member and his lady were in good form, the latter especially; and, all the other arrangements being in order, we were able to feel assured that the gathering was successful, and congratulations were showered upon the organisers, particularly upon the urbane honorary secretary, Mr. J. J. Mitchell, who, by his constantness over which I had no control," my "swan-song" was pitched in an entirely different key to that intended, but it was duly rendered and marked the close of another chapter in a chequered career.

* * *

Twice did I go up to Town on Saturday. First, I went to St. Bride Institute, where, just after noon, I presided over a gathering interested in the beneficent work of the Printers' Pensions Corporation. The organisation convened was The Readers' Pensions Committee, whose special purpose is to secure pensions for men (or their widows) employed on my side of the printing profession. The annual report was a very pleasing document, for it showed that the work was being extended with increasing success. Previous records only showed two pensions established in one year; the past year produced three pensions. This is one of the efforts (and there are several others of like nature) that I have determined to keep on my list until the day comes that I can relinquish all calls upon them service. They are of the kind in connection with which one has the satisfaction of seeing the results of one's labours in an increased happiness among deserving cases and deserving people, and differ from some others, the consequences of which, though they may be favourable, yet are altogether intangible.

* * *

My evening engagement was at the Talbot Restaurant, London Wall, where was being held the annual meeting of the Crewkernians in London, a society on whose committee I have served for over a quarter-of-a-century. This was one of the offices I had listed to decline, but I came away still in my old position. Yain was my plea that "new blood"—that is the expression generally used, I believe, when changes in personnel are recommended—was needed, and that the younger folk should be given a chance to exhibit the strength of their local patriotism by serving the Society. The blandishments of my friends from Crewkerne however, were so effective that I consented to "bide in" for just one more year!! Another good intention gone to assist in paving the road which leads to the lower regions!

* * *

During my many ramblings around our district until Sunday last my feet had never carried me across the Edgware-road into the Whitchurch area. On that afternoon, however, having consented to be taken out for an airing, I found myself being conducted from the "Tube" terminus to the main road. Meeting young Robinson, we agreed that a change a few months, and incidentally to send hearty congratulations to his father ("F.O.") on his election as a local councillor, I was reminded by our young friend of some of the local associations connected with the church at Whitchurch, my companion and I trailed off in that direction, and were disappointed to find that the doors of the sacred edifice were locked. Others there were in similar case, and we all had to be content with an inspection of the churchyard and the memorials therein contained. Wandering on, what appeared to be a well-footpath was struck on the right, but after a while this turned out to be a "mare and a delusion," for the going became worse and worse, and we emerged at Stanmore with most apparent indications of the quagmire through which we had struggled. Conditions notwithstanding, we enjoyed our trip in the sunshine through a stretch of country which still retains some rural characteristics in spite of the building operations proceeding on every hand. But that pathway ought to be made open, and somebody ought to see to it that that field-path is properly maintained.

* * *

The local government venture in Child's Hill are soon to be given further chances to show their opinion of Socialism. The results may not be the best in doubt if those who are opposed to extremism go to the poll. Though I am not resident in the ward I am as keen as anybody to ensure the defeat of the Socialist candidates, as it is not advisable that the upholders of Poplarism should increase their strength. The Conservative candidates for the Council have been known to me for many years, we have worked together in local affairs, and I have every confidence in recommending my readers among the electors to vote for them and to work for them.

* * *

The meeting at St. Alban's Hall on Monday of the "Association of Citizens of Hendon" was the end of an effort which, had it been properly supported, might have worked to the advantage of the district generally. The demise of the organisation is yet another illustration of the difficulty of getting folk to take a practical interest in affairs, except under stress of a direct attack upon their purses. When the committee were engaged in fighting the revenue authorities on the question of assessments and securing substantial reductions members flocked to their support. Immediately, however, danger seemed to have passed and interest flagged and officers became discouraged. I doubt whether the new ratepayers' association, which we are told, is being started will fare much better, though it is promised such influential backing. We shall see!

GUARDIANS ROUSED.

Member of Hendon Board on the Ministry Without a Policy.

"WAITERS" OF WHITEHALL.

A strong protest against the indifference of the Ministry of Health to the difficulties of Hendon Guardians was made by Mr. J. Smither at a meeting of the Board last Thursday, when Mr. J. Beaugeret was in the chair. Others present were Mrs. Wall (vice-chairman), Mr. W. Blakeway, Mrs. Brewer, Captain E. W. Bruce, O.B.E., Mrs. Bunting, Major F. S. Cartwright, J.P., Mrs. Causton, M.B.E., Miss Curtis-Fry, Mrs. Ford, Mr. G. Frampton, Mrs. King, Mr. P. Lightfoot, Mr. T. J. Lock, Mr. G. R. Mason, Mrs. R. B. Montefiore, Mrs. Moylan-Jones, Mr. W. H. Pendrill, Mrs. Powell, Mrs. Richards, Mr. O. R. Serpent, Mr. H. T. Shillibeer, Mr. J. Smither, Mrs. Taylor, Mrs. Thomas, and Major A. Newall Tuck, V.D., J.P.; with the clerk (Mr. C. W. Wylie).

UNSYMPATHETIC OFFICIALISM.

Mr. Smither was referring to a visit paid with Mr. Shillabeer to urge upon the Ministry the need of accommodation for elderly overridden cases. The whole position, he said, was laid before Ministry officials and outlined at all was hidden. They did not go with the intention of making proposals for overcoming the difficulties, as their instructions were to indicate the difficulties.

"When we asked for advice and assistance in the matter," he continued, "we were met with the remark that the official could not give us any guidance whatever. The whole tenor of his remarks was to offer a few palliatives and let things stand over for six months when he would tell us what to do."

The course they had adopted, proceeded Mr. Smither, had placed the Board in a fine position. They had exposed the whole state of affairs, and the Ministry could not later blame them for not doing anything. The Ministry had burned their boats, and it would not be in their power to chide or rebuke the Board for what had been done.

"Some of the suggestions put forward by the Government official were remarkable," concluded Mr. Smither. "The whole fact is that the Ministry have no policy. They are simply waiting, waiting, waiting, and in the meantime we are confronted with our responsibilities. There is a paucity of ideas up there. The attitude is 'For God's sake get on the best way you can for the next six months and see what transpires.'"

Major Newall Tuck said the interview was disappointing in every way. The Ministry, at the present time, would be averse to the extension of Redhill Hospital, and the intimative was thrown back upon the Board. They would have to take steps to increase their infirmary accommodation, and as the Ministry could give no advice it was up to the Board to call in an architect and see what was wanted.

The Chairman said he thought it safe to leave the matter where it was. No other two members would have had the cheek to approach the Ministry on the subject considering that the Board had only recently established a hospital costing £150,000. Like tragic heroes they had gone forward and asked for more, and on behalf of the Board he thanked the two members for what they had done.

"But to my mind," he added, "you have got exactly what you might have expected. You have gone quite far enough, and I advise you to leave the matter alone now. I have been here 24 years, and I can look back on no occasion when we have neglected our duty in a single iota. I feel sure whoever follows us here will do the same."

Mr. Lightfoot said the Chairman had advocated sitting on the fence in a very safe position, but with due respect he did not like that idea. He liked fighting.

The Chairman: I have not suggested sitting on the fence. I said we should do all that was necessary when the time came.

Mr. Lightfoot said he believed every member would support him in thinking that in six months or a year they would be crying for more room for their infirmary patients. It was altogether wrong to take up the perfectly safe attitude of going on further when the time to begin making arrangements to meet what they knew must come in the very near future. They would soon be wanting more infirmary accommodation, and he did not think this matter should be put off.

Mrs Moylan-Jones said if they started to do this they could find accommodation for thousand round about London.

The Chairman closed the discussion on this subject by stating: If an emergency arose we could call a special meeting and go on and do what was necessary. If there was a row we would stand up to it.

THE INCREASING POOR.

Attention was called to the enormous increase in poor relief as the result of the development of the Watling Estate.

Mrs. Ford (chairman Hendon Relief Committee) said it was unfair to the district that the London County Council should deposit their people here without being liable for their maintenance. In another six months they would have handed over £1,000 in relief which at an average of six people per house, which was a mild estimate, gave a population of 6,000.

"I think we should approach the authorities in the districts from which these people come," said Mrs. Ford, "and ask them to contribute a little bit to their maintenance. The area left by these people will be very iterative—[illegible] factories and business premises are going up."

The Chairman said the Board were grateful to Mrs. Ford for pointing out these facts which were certainly very serious and ought to be fully realised. The clerk would make all inquiries he possibly could in the matter.

Mr. Smither said while the Harrow side of the Union sympathised with what had been said this was a very big question, which they must go slow. He thought a move would have to be made by the urban Council from the metropolitan point of view. "The capital you do not put your foot in it," he warned the Board. "While you think of asking London to contribute to the poor expenses on account of the number of people coming from there do not forget there is the great question of peopling the whole of the London poor rate. It is better to pay a little extra than to bring ourselves into the Greater London pool."

The Chairman said they must proceed warily and must not be too antagonistic at present.

OBEYING THE LAW.

"Is it any good going against the law," asked the Chairman when a letter from the Road from Macclesfield Union urging the necessity of making vaccination compulsory. The Chairman replied: "The members of the House of Commons feel warranted, if they dare they will remedy this matter."

The letter was left on the table.

WEST HENDON WEDDING.

Miss E. Brown Married to Mr. F. Sharvell at St. John's.

At St. John's Church, West Hendon, on Saturday, the wedding took place of Miss Eileen Brown, daughter of Mr. and Mrs. E. Brown, of 35, Ramsey-road, West Hendon, and Mr. F. Sharvell, son of Mr. A. Sharvell and the late Mrs. Sharvell, 35a, Ramsey-road. The vicar, the Rev. R. W. Tassman, officiated.

The bride wore a dainty dress of blue with hat to match. She was given away by her brother and was attended by her bridesmaid, Miss Falker, her cousin. The duties of best man were undertaken by Mr. R. Mitchler. The reception was held at the home of the bride, where many presents were displayed.

Owing to its proximity to St. Patrick's Day the weekly session of "The Venture" Lodge of Good Templars, at Finchley, on Friday, was devoted to "Ireland." The programme was in the hands of Mr. C. W. Hart, who was the author of various readings which dealt with the life of St. Patrick. Some Irish airs were sung. The programme at "The Venture" Juvenile Temple was provided by Edith Medcalf, Marjorie Medcalf, Brenda Webber, Phyllis Child, Violet Harrington, Audry Parkinson, Lewis Colbert and Emily Patten. Frank Colbert and Phyllis Child acted as accompanists.

EDGWARE'S INNS.

Justices Considering Action on Grounds of Redundancy.

THE LICENSING SESSIONS.

At the adjourned annual licensing meeting for the Gore Division of Middlesex, held at Hendon on Friday, the applications for the renewal of the licences of the Railway Hotel, Edgware, The Beehive and The Crystal Palace were considered by the Justices. Renewals in respect of these three Edgware houses had been deferred pending the decision of the Justices on the position in Edgware, which has previously been described as "a constellation of pubs."

The Chairman (Sir A. K. Carlyon) now stated that the Bench were agreed that these three houses were redundant if any houses could be so described, but they did not wish to act hastily or unfairly. Therefore they merely gave public notice this year that at the next annual Sessions they would be prepared to describe these houses as redundant and take the necessary steps to deal with them as redundant.

"If the owners desire to come before us with applications for transfer to premises in another district," the chairman added, "we shall be prepared to give them careful consideration. We want to clear this area, where there are too many licences."

Mr. Sidney J. Lamb, who appeared on the case of the Railway Hotel, said his clients had come prepared with plans for substantial alterations.

It was intimated that similar steps had been taken in regard to The Beehive, but these matters were allowed to stand over until next year.

The Chairman announced that the Bench had decided to renew the licences of The King's Arms, The Hyde, Hendon, The Plough, Kenton-road, and The North Star, Harrow; which had also been deferred at the previous sitting.

WEMBLEY STADIUM.

Application was made by Mr. J. L. Daniel, a director of Messrs. Letheby and Christopher, for a full licence to supply liquor in the restaurant and wine buffet bars at Wembley Stadium.

Mr. S. J. Lamb appeared in support of the application and it was opposed by the Bishop of Willesden, by Mr. J. A. Spurgeon (Secretary of the National United Temperance Council), and by Mr. H. Pierron (for the local Licensed Victuallers' Association).

The Bishop of Willesden said he begged of the Bench to refuse the application altogether. Many people would probably think he stood there because he thought it was a sin to drink a glass of beer or wine. He wished to deny that most emphatically, but it was recognised that racing and betting caused considerable emotion, and that was the very time when intoxicating drink should not be supplied.

The Chairman said the Bench had decided by a majority that the application as asked for must be refused, but they were prepared to consider granting a reduced scale and reasonable facilities by a system of occasional licences.

The occasional licences already in operation extend to April 28th.

NEW KINGSBURY LICENCE.

Mr. F. T. Worth applied for a beer, wines and spirits licence for a shop at the corner of Roundwood and Church-lane, Kingsbury, the owners of which are Messrs. Courage.

Mr. Sidney J. Lamb, for the applicant, said the premises stood on a self-contained estate which was developing rapidly and before long there would be a very large residential population. There was no licence within half a mile of the applicant's premises.

Mr. J. A. Spurgeon opposed the application.

The Chairman: Your case is that all drink is wrong?

Mr. Spurgeon: No, Sir. Not at all. But I do stress the point that there is not a sufficient public demand for a licence here.

The Bench granted the application.

ONE-WAY TRAFFIC.

Safety Measure to be Adopted at Hendon Central.

The London Traffic Advisory Committee is considering the application of the City and West End expedient of gyratory systems to two suburban road junctions, and it has been decided that the first of these shall be at Hendon Central, at the junction of Queen's road and the Watford Bye-Pass-road.

This way, traffic some months ago.

The cross roads carry an enormous volume of motor traffic and three bus services pass through this circus. There have already occurred several accidents.

"COME TO THE FAIR."

STOP!!!

And read this message to all Finchley Residents and LOVERS of MUSIC. You are cordially invited to attend an important Meeting at the Finchley Council Offices, Church End, Finchley (by courtesy of the Chairman of the Council, Mr. H. O. Syrett), on

FRIDAY EVENING, MARCH 23rd, at 8 o'clock,

To discuss ways and means of helping forward the great scheme for the Restoration of the

Alexandra Palace Organ

(As a memorial from North London to the late Queen Alexandra).

For this purpose an OLD ENGLISH FAIR is being organised in May—and this meeting is to ensure that Finchley will be represented there.

CR. H. O. SYRETT
(Chairman of the Council),
has very kindly consented to preside.

LADY BARRATT

has graciously promised to speak on behalf of the movement, and it is hoped that she will receive the most ENTHUSIASTIC SUPPORT.

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Improvements in the Underground train services on the Hampstead and City lines were introduced on Monday in consequence of the delivery of new rolling stock.

Fifteen additional cars have been put into service, enabling the following extra trains to be run:—

Weekdays.—5.32 a.m. Tooting to Edgware, via Charing Cross; 8.30 a.m. Edgware to Kennington, via the City.

Mondays to Fridays.—5.9 a.m. Golders Green to Kennington, via Charing Cross; 9.17 a.m. Highgate to Morden, via the City; 9.31 a.m. Kennington to Golders Green, via Charing Cross; 4.58 p.m. Golders Green to Morden, via Charing Cross; 5.5 p.m. Morden to Highgate, via the City.

The 6.55 and 7.4 a.m. trains, which now run between Kennington and Edgware, via the City, will start instead for Morden at 6.31 and 6.39 a.m.

WHY TRADE-MARKS ARE VALUABLE.

By
Dudley W. Walton, F.S.S., F.I.S.A.C.

A manufacturer or merchant can possess nothing more valuable than a legally registered trade-mark or trade-name by which his goods can be identified.

Such a mark can be made more valuable than land, factories, machinery, equipment or stock-in-trade. If the market value of all these were destroyed by fire or earthquake, the value of a manufacturer's trade-mark would still exist. It is a form of property that cannot be destroyed except by the most foolish kind of bad management.

A trade-mark is valuable because it is a sign of monopoly. When a produce has been identified with a trade-mark only the owner of the mark has the legal right to use it, although other people may still have the right to make similar lines of goods; but, a trade-mark is usually attached only to goods that are unique in some way, possessing some quality that is inimitable. Every man who knows that his goods are better than any other can enhance their value still more by acquiring a registered name.

A trade-mark is a sign of security for both seller and buyer; it is attached to goods that cannot be bought under any other name and the quality of which is the same yesterday, to-day and to-morrow. If the maker is wise enough to use newspaper advertising, it means that the goods are sold at standard prices throughout the whole district reached by the circulation of a newspaper which is trusted by its readers. When advertising in such a paper the marvel is that the more the man advertises, the more valuable does his trade-mark become. In fact, part of the money he invests in newspaper space comes back automatically in the form of enhanced goodwill.

Those needing help in drawing up their advertisements should go to the Advertisement Manager of the *Hendon, Finchley, Mill Hill & Edgware Times & Golders Green Guardian.*

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THE GYPSY CLUB.

Excellent Operatic Entertainments at North Finchley.

A VARIED PROGRAMME.

The Gypsy Club made another great success on Friday and Saturday, when they performed before crowded houses at Woodside Hall, North Finchley. The programme was varied and interesting, and at times very humorous, and every one of the 40 performers taking part deserved the plentiful applause.

The first item, a scena, was excellent, the soloists being heard to great advantage. Miss Ruth Richmond sang "Dusk of Dreams," and Gordon Hodge gave that fine baritone song, "Lorenia" and "Ole Man Ribber." Miss Ken Fletcher excelled in "I Might." The other songs were "Now is the Month of Maying" and "Tewkesbury Road." There was another scena the second half, when "London Cries" were reproduced. The dresses were extremely picturesque, the parts being taken by Mr. Fred Fletcher (prologue), Miss Ruth Richmond (Lavender), Miss Diana Davidson (Milk Oh!), Miss Muriel Hodge (Oranges), Miss Dorothy Patten (Cherries), Mr. Ernest Cook (Knives and Scissors) and Mr. David Macfarlane (King Charles).

Part songs were plentiful and well appreciated, the best being, probably, "I get a robe," a Cudy negro spiritual, and "Down St. Peter's Road," with Mr. Fred Fletcher and Miss Irene Matthews taking the solo parts.

"Have you anything to declare?" a humorous sketch, was very well enacted. It portrayed a scene in a Customs House, the Customs officers searching for a cocaine smuggler. The various parts are taken by Mr. Ernest Cook (A Customs Officer), Mr. Ernest Foot (A Detective), Mr. John Davies (Policeman), Mr. Bernard Cox (Charlie), Misses Muriel Hodge, Diana Davidson, Phyllis Collins, Lorenne Davies, Dorothy Patten and Amy Davies and Mr. Philip Matthews (Passenger).

A further sketch, "Wow-Wow," was very clever, every word beginning with "W." Mr. Cecil Hodge was the man, Miss Phyllis Collins the girl and Mr. Ernest Foot the waiter. A quintette "We gotta have rain" was very pretty. It was a gypsy camp fire scene, the blending of the voices was admirable. The various gypsy parts were taken by Messrs. Ernest Foot, Ken Fletcher, Gordon Hodge, Sidney Hodge and David Macfarlane.

The humorous side of the entertainment was well assisted by Mr. and Mrs. John Davies, Mr. Ernest Foot and Mr. Cecil Hodge, who contributed an extra to the programme and made a thoroughly success of it. Miss Lena Mason rendered a violin solo, "Allegro Brillant" in a delightful manner and was deservedly encored. Miss Irene Matthews and Miss Ruth Richmond excelled in a charming little scena, "Little Miss Sunshine and little Mr. Rain." "Operatic Politics" was very humorous, including clever skits on the most popular and unpopular forms of legislation, and finished with a really good parody on "Land of Hope and Glory."

This is the ninth season of the Gypsy Club. The musical director who conducted for the past seven, was Mr. Leslie Woodgate, and Mrs. E. R. Foot was at the piano. Mr. J. Godfrey Bennett was the hon. stage manager.

A choir boy of St. Michael's Church, Golders Green, Tom Griffith, of 16, Sandringham-road, Golders Green, sustained a broken leg through being knocked down by a motor car. He is progressing favorably.

The proceeds of the birthday party held last Thursday in St. Alban's Hall, Golders Green, amounted to £62. This sum has been placed to the credit of the Permanent Church Building Fund.

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