



Plain Haters.

H. G. Wells on "How to Write a Short Story"

An easy and attractive way to a prosperous and interesting life is by writing short stories—good short stories. There are not enough of them. Scores of magazine editors with distended purses are looking for them—Robert Howells writes.

An Exclusive Article in the MAY LONDON MAGAZINE Price 1/- Now on Sale.

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T HOUSANDS of visitors to the recent Daily Mail Ideal Home Exhibition examined the famous Berkeley Easy Chairs, and the unanimous verdict was that they were unequalled for value. Orders poured in and it is only now that we are in a position to entertain new orders. The output of Berkeleys is enormous, it is a fine example of standardised production, and it is selling direct to the public that the marvellous value is possible. Orders executed strictly in rotation.

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Tea Table Talk.

The King and Queen and Princess Mary will witness the race for the City and Victoria, when a royal victory is by no means unexpected. Lord Londesborough is following his usual practice in giving a luncheon party on the Paper Street, St. Cloud. Portman will be another host for the occasion, and Mrs. W. K. D'Arcy will once more entertain friends in her private dining room inside the winning post.

Forthcoming Ball. Sir Ernest Cassell will be one of the prettiest boys at the coming ball for on May 16 he is to give a ball at Brook House for the delightful granddaughter, Miss Ashley. It will be of more than average interest for Sir Ernest Cassell's friendship with the Royal Family extends over a period of many years. The guests are to be of it will include the hon. the ball with their presence.

For the Deport Fund. The Director of Alms has a wonderful idea of a fund to be raised for the relief of the poor in the City of London. It will be of more than average interest for Sir Ernest Cassell's friendship with the Royal Family extends over a period of many years. The guests are to be of it will include the hon. the ball with their presence.

New Appointment. Lord Londesborough is to be appointed to the post of Lord Chamberlain of the Household. It is a position of great importance and he is well qualified to fill it.

Marriage of Famous Actor's Son. An interesting wedding took place yesterday at noon at St. Paul's Church, when Lord Londesborough's only son, the late Mr. H. B. Irving, and his only grandchild, Miss Irene Irving, were united in marriage. The bride was Miss Irene Irving, daughter of the late Mr. H. B. Irving, and the groom was Lord Londesborough's only son, the late Mr. H. B. Irving.

Possible Revival. The possibility of a revival of the Derbyshire Derby is being considered. It is a race of great interest and has been held for many years. It is a race of great interest and has been held for many years.

Master of the Psyche. Sir Charles Frederick, the new Master of the Psyche, and Lady Frederick have just arrived in London. They are a well-known couple and are well liked by all who know them.

Cannes Notes. The Regatta of Pushboats and the Regatta of Rowing are being held at Cannes. They are of great interest and are well liked by all who know them.

OUR SERIAL STORY.

THE LADY OF LOMBARD STREET

By Roy Vickers. Author of "The Mystery of the Italian Spy," "The Mystery of the Italian Spy," "The Mystery of the Italian Spy."

It was an evening in March, when the moon was full and the stars were shining brightly in the sky. The lady of Lombard Street was sitting in her room, looking out at the moon and the stars.

She was a beautiful woman, with dark eyes and a smile that could melt the heart of any man. She was sitting in her room, looking out at the moon and the stars.

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THE PICTURE THEATRE

Photoplay News, Views and Gossip.

WHY PHOTO-PLAY ART MAKES SLOW PROGRESS. The picture play is a new art, and it is only now that it is beginning to make its mark on the world.

WHEN THE CAMERA LIES. For all that is said to the contrary, it is a fact that the camera is a liar. It tells us what it sees, and not what we want to see.

HOW TO AVOID DIVORCE. In "Love's Progress," a husband and wife on the brink of divorce enter into a legal arrangement whereby they agree to avoid each other's company for a period of three months.

WRESTLING OR DANCING? Maria Arden, who said that life was more like wrestling than dancing, would find that the picture play is a sport that is becoming more and more popular.

ANSWERS TO CORRESPONDENTS. "S. B. Briggs—Many thanks indeed. News and views will be always welcome. E. E. Cohen (Hall)—The word "assembly" is not a noun, but a verb.

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